

Dear Local Business Leader:

The Harleysville Jaycees invite you to join other local businesses in sponsoring our annual **Harleysville Country Fair Days, May 23rd to 26th, 2018** at the Harleysville Community Center (Park and Community Avenues, Harleysville, PA).

About the Jaycees: For over 60 years, the Harleysville Jaycees have been bringing local businesses and non-profit organizations together to make our community a better place to live and work. Our primary fundraiser is the annual Harleysville Country Fair Days, from which all proceeds benefit non-profit organizations and less fortunate families in our local community.



2018 Country Fair Days: This year's Fair will feature great food and entertainment for the whole family, including amusement rides, games, fireworks, live music and a parade. Our Fair has consistently attracted over **10,000 people** annually over the four day event, and continues to grow every year.



HarleysvilleJaycees.org

Donations Go Directly to the Local Community: 100% of the donations received will be disbursed directly to local non-profit organizations and other entities in need of support, including local police, fire, EMS, local food banks, the Harleysville Community Center, scout troops, youth organizations, and other groups that benefit the local community.

Tax-Deduction: In accordance with U.S. Treasury Dept. regulations, your generous contribution may be tax-deductible. Donations made payable to "Harleysville JC Corp" (a 501(c)(3) organization) qualify as a tax-deductible contribution. Please contact the IRS and/or consult with a qualified tax professional regarding all contributions.



Sponsorship Levels: We have established a sponsorship program that gives area businesses an opportunity to give back to the community, while at the same time promoting their company at a popular annual community event which attracts thousands from the local community.

DIAMOND LEVEL – EVENT SPONSOR
(\$5,000 or more)

- Your company's logo will prominently appear as a Diamond Sponsor on signage at the Fair, on our website, and throughout the community.
- Loudspeaker announcements will be made during the entire Fair to advertise your business.
- You will receive 15 sheets of amusement ride tickets or food ticket bundles to hand out to your employees, customers, friends and family members.

PLATINUM LEVEL – EVENING SPONSOR
(\$2,500 or more)

- Your company's logo will prominently appear as a Platinum Sponsor on signage at the Fair, on our website, and throughout the Community.
- Loudspeaker announcements will be made throughout an evening of the Fair to advertise your business.
- You will receive 10 sheets of amusement ride tickets or food ticket bundles.

GOLD LEVEL – RIDE SPONSOR
(\$1,000 or more)

- Your company's logo will appear as a Gold Sponsor on signage at the Fair and on our website.
- You will receive 5 sheets of amusement ride tickets or food ticket bundles.

SILVER LEVEL
(\$500 or more)

- Your company's logo will appear as a Silver Sponsor on signage at the Fair and on our website.
- You will receive 2 sheets of amusement ride tickets or food ticket bundles.

BRONZE LEVEL (\$250 or more)

- Your company's logo will appear as a Bronze Sponsor on signage at the Fair and on our website.

To participate as a Fair sponsor, please complete the enclosed sponsorship form, and mail it using the envelope included along with your donation to the Harleysville Jaycees by Friday, May 4, 2018.

Please consider this opportunity to partner with the Harleysville Jaycees and enrich our community! We greatly appreciate your support for such a worthy cause!

Sincerely,

The Harleysville Jaycees